

The Great British Breakthrough YouGov Polling Results

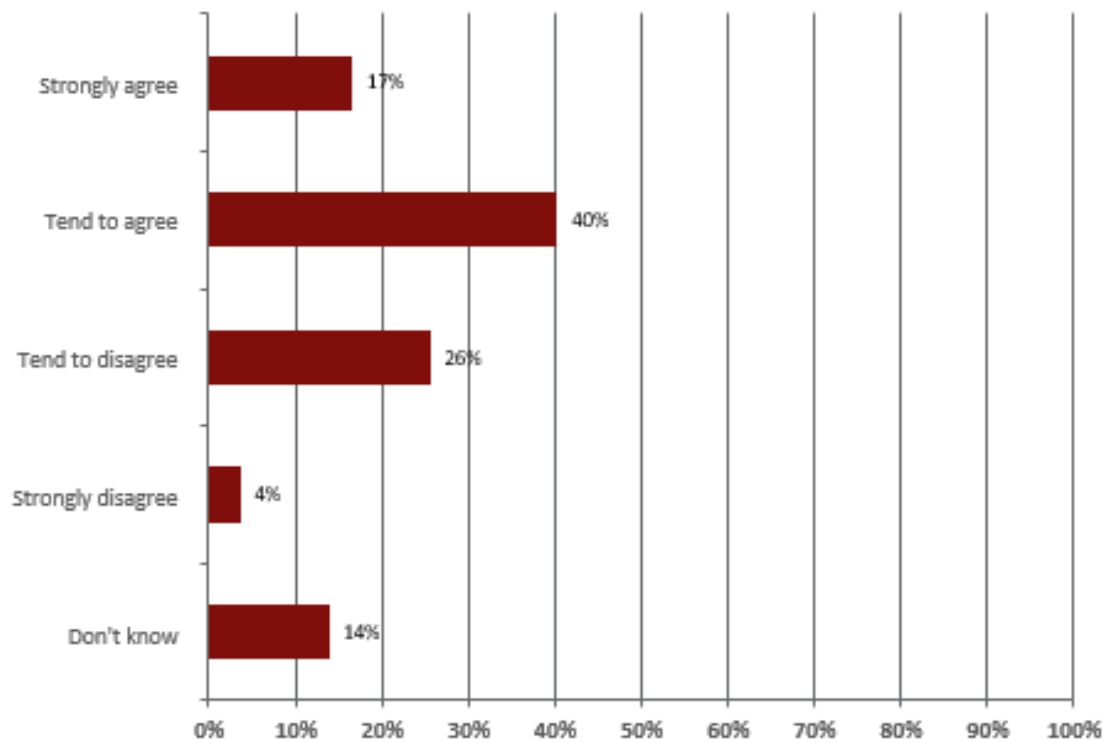
January 2018

Conducted by YouGov on behalf of Centre for Social Justice

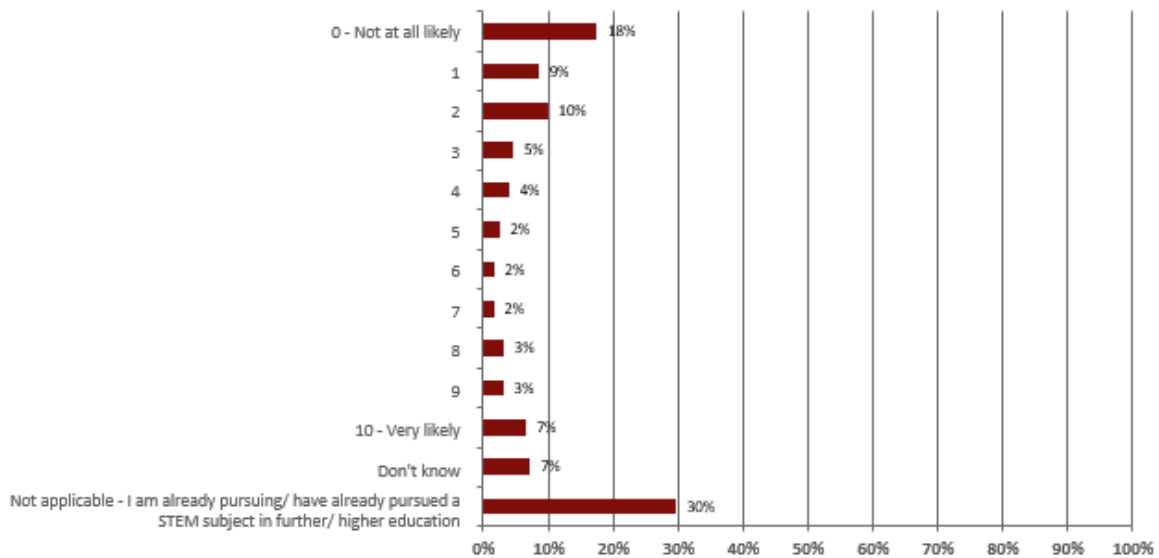
Fieldwork Dates: 30th June- 3rd July 2017

Employment- Students

Q1. To what extent do you agree or disagree with the following statement? - "University education is better for your long-term employment chances compared to an apprenticeship or further education diploma"(Unweighted base: All GB full-time students (126))

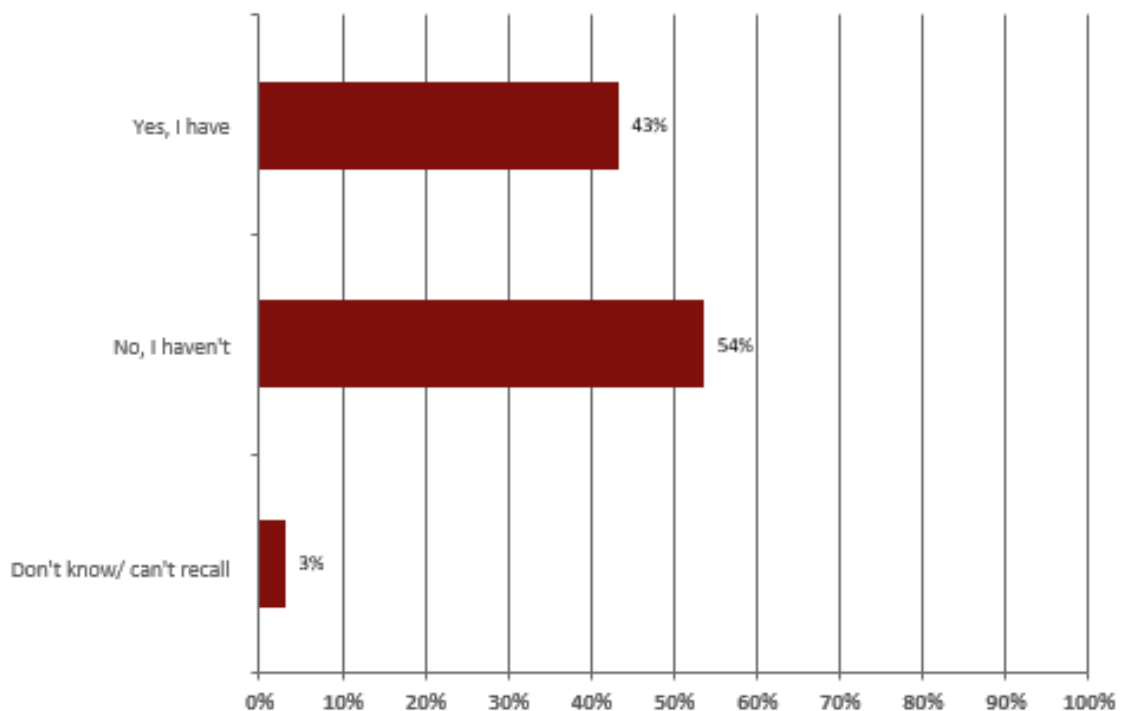


Q2. For the following question, by 'STEM', we mean subjects in the field of science, technology, engineering and mathematics. On a scale of 0 to 10, where 0 is 'Not at all likely' and 10 is 'Very likely', how likely, if at all, would you say it is that you will pursue a STEM subject in further or higher education at any point in the future? (If you are have/ already are pursuing a STEM subject in further/ higher education, please select the 'Not applicable' option) (Unweighted base: All GB full-time students (126))

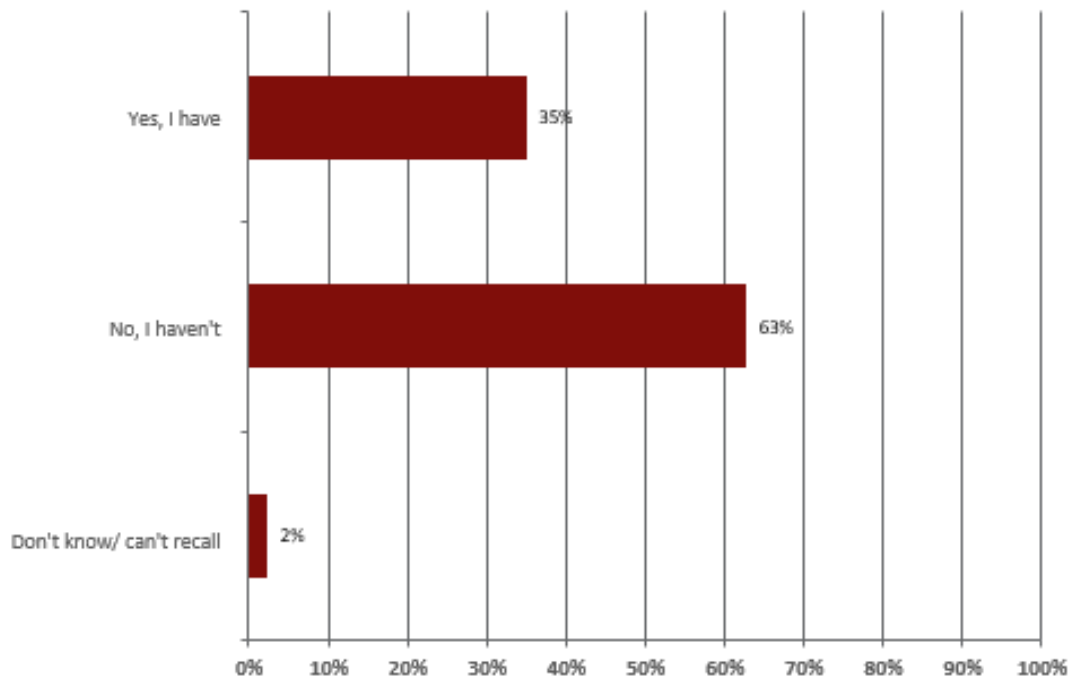


Employment- Employees

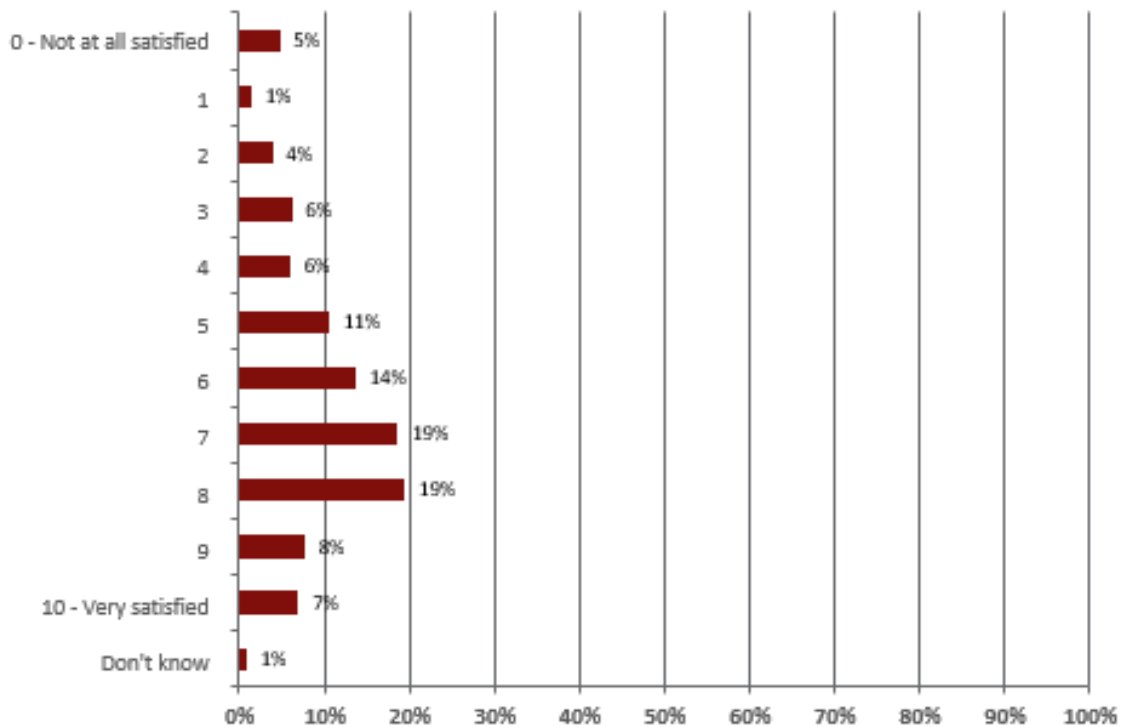
Q1. Thinking about all the jobs you have had in the last 12 months (i.e. since the end of June 2016) where you were an employee... Have you done any of the following? (Please select the option that best applies on each row) - Considered professional development training (Unweighted base: All GB employees (1005))



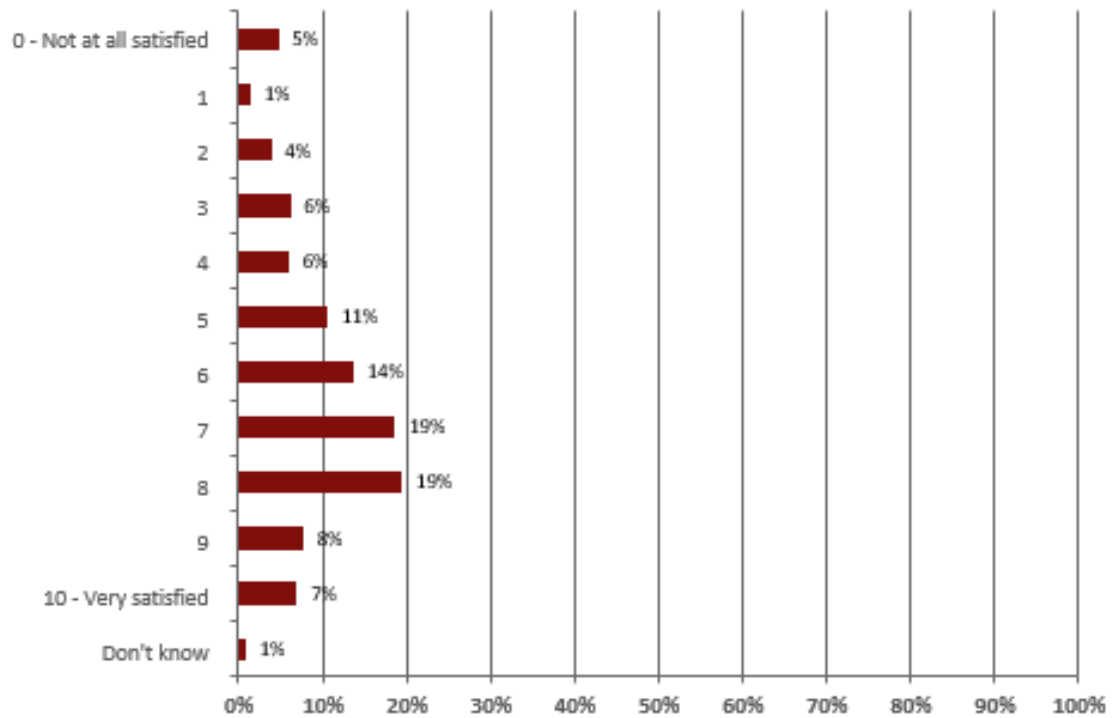
Q2. Thinking about all the jobs you have had in the last 12 months (i.e. since the end of June 2016) where you were an employee... Have you done any of the following? (Please select the option that best applies on each row) - Taken part in professional development training (Unweighted base: All GB employees (1005))



Q3. Now thinking about your current job...On a scale of 0 to 10, where 0 is 'Not at all satisfied' and 10 is 'Very satisfied' overall, how satisfied, if at all, are you with your current job? (Unweighted base: All GB employees (1005))

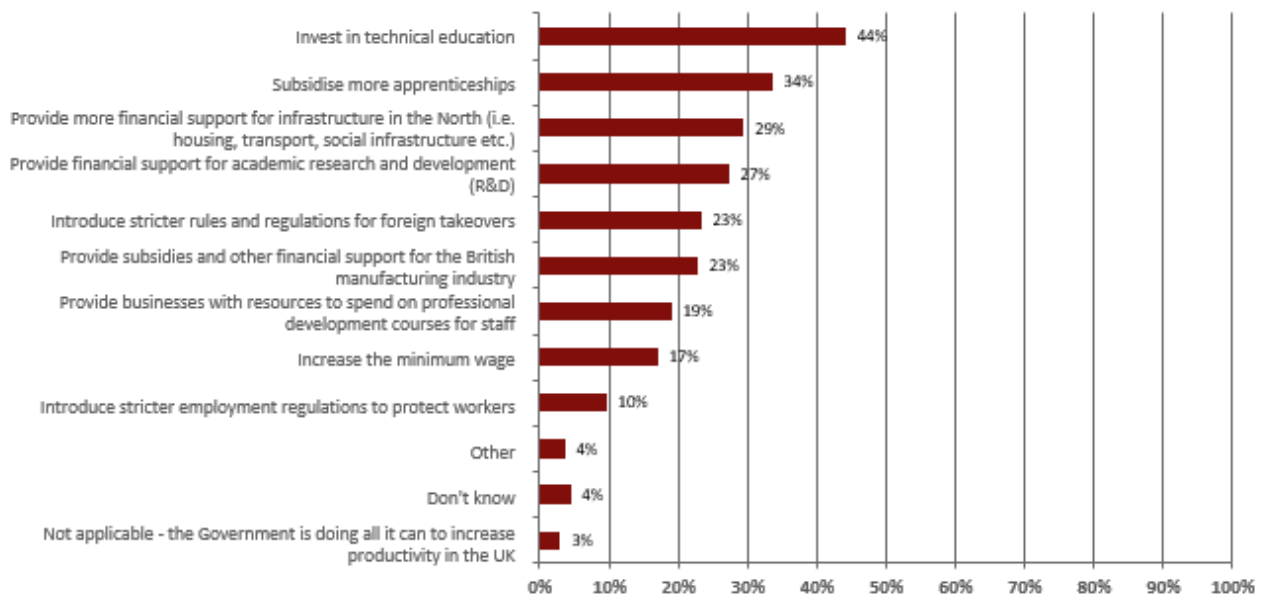


Q4. Still thinking about your current job...On a scale of 0 to 10, where 0 is 'Not at all innovative' and 10 is 'Very innovative', how innovative, if at all, would you say the company you currently work for is? (Unweighted base: All GB employees (1005))

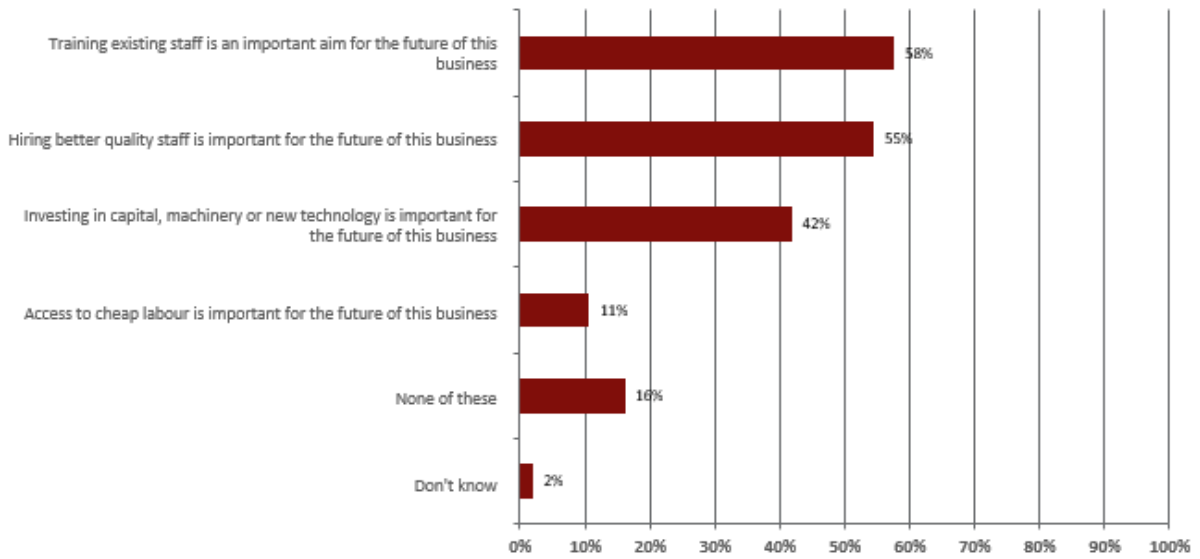


Employment - Employers

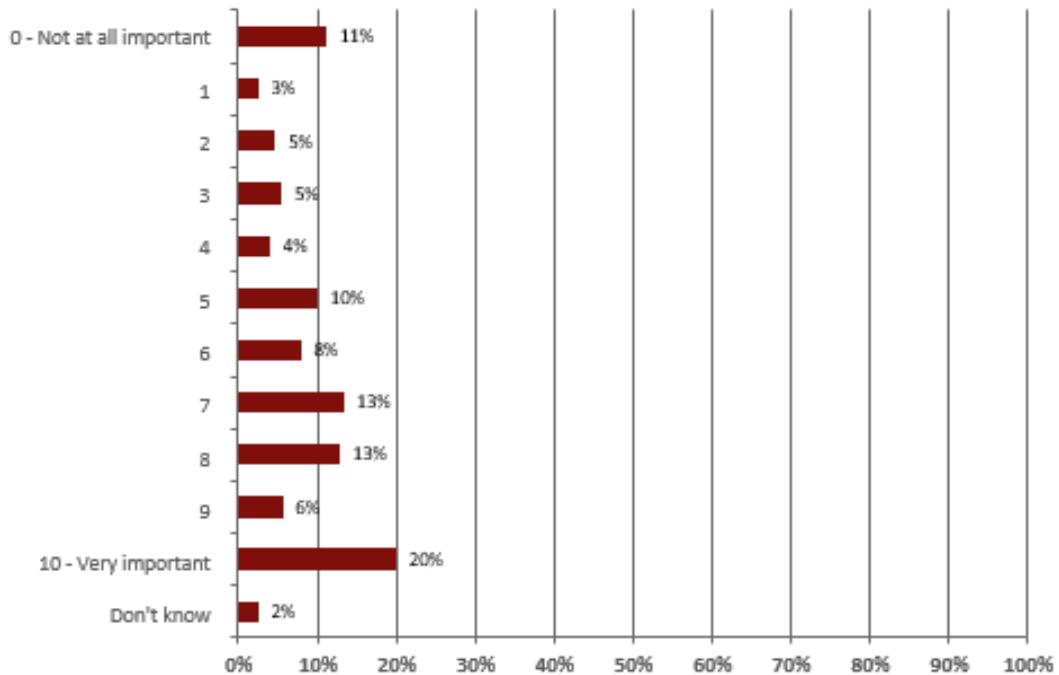
Q1. Which, if any, of the following do you think the Government should do to increase productivity in the UK? (Please select up to 3 options) (Unweighted base: All B2B senior decision makers (1071))



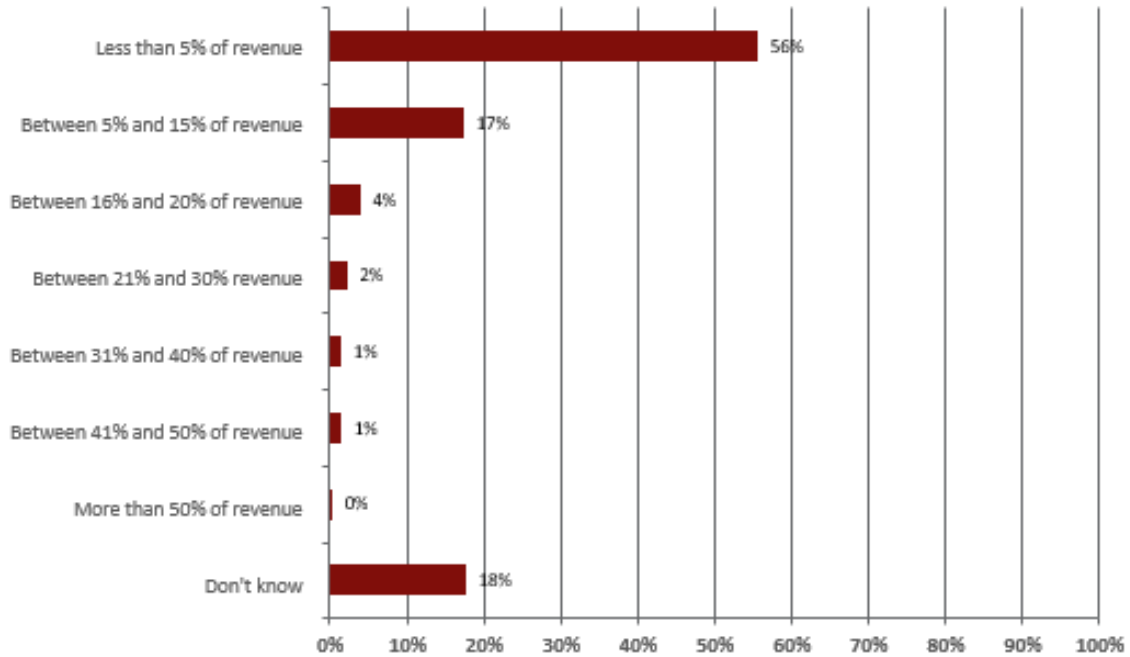
Q2. Thinking generally about the future of your business... Which, if any, of the following statements BEST apply? (Please select all the options that apply to your business) (Unweighted base: All B2B senior decision makers (1071))



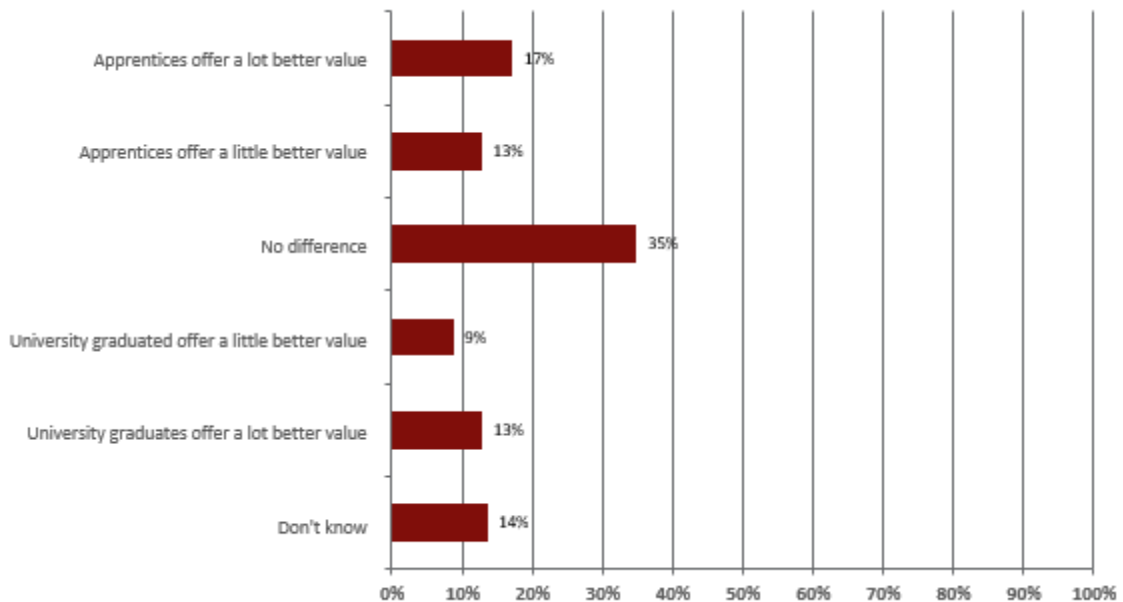
Q3. Still thinking generally about the future of your business... On a scale of 1 to 10, where 1 is 'Not at all important' and 10 is 'Very important', how important do you think the geographical location(s) of your company (i.e. in the UK) is to its future success? (Unweighted base: All B2B senior decision makers (1071))



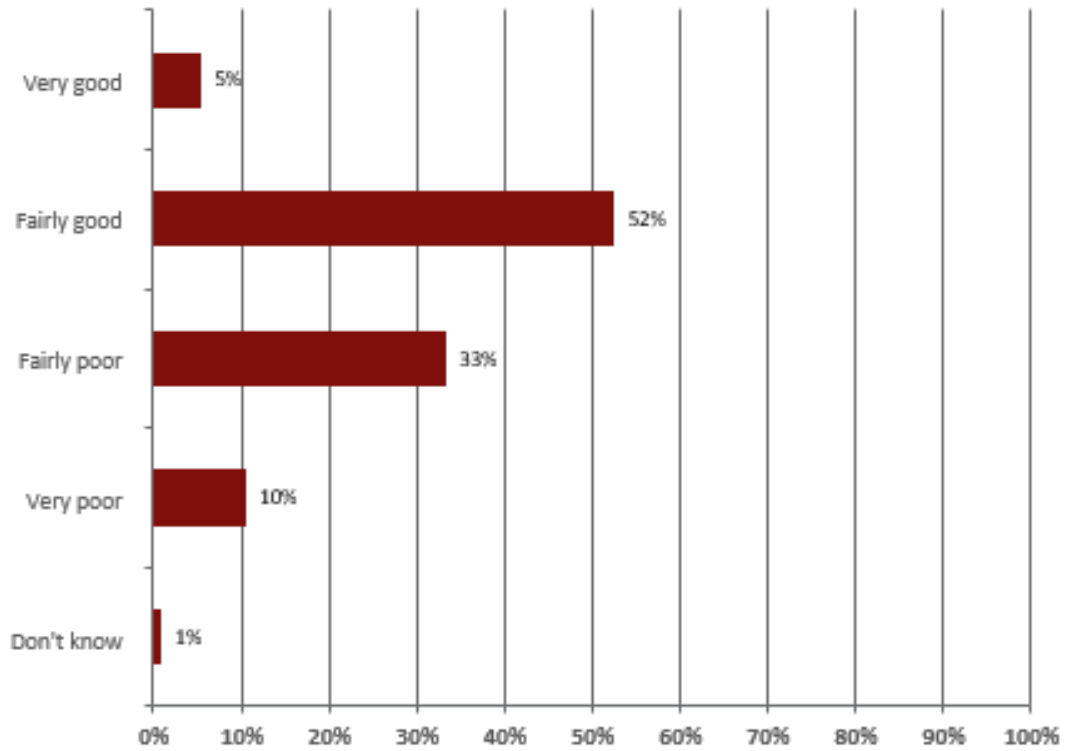
Q4. Approximately, what proportion of your business' total YEARLY revenue does it allocate to the professional development of its employees? (Please select the option that comes closest) (Unweighted base: All B2B senior decision makers (1071))



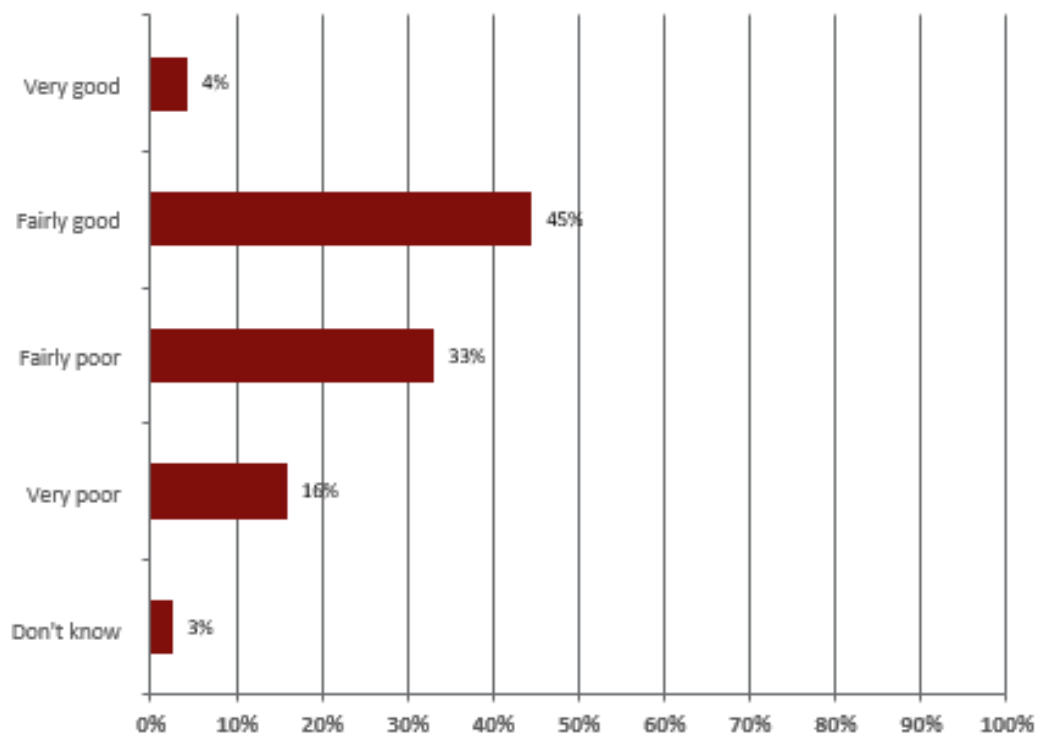
Q5. Do you think apprentices or university graduates offer better or worse value to you as an employer, or is there no difference? (Unweighted base: All B2B senior decision makers (666))



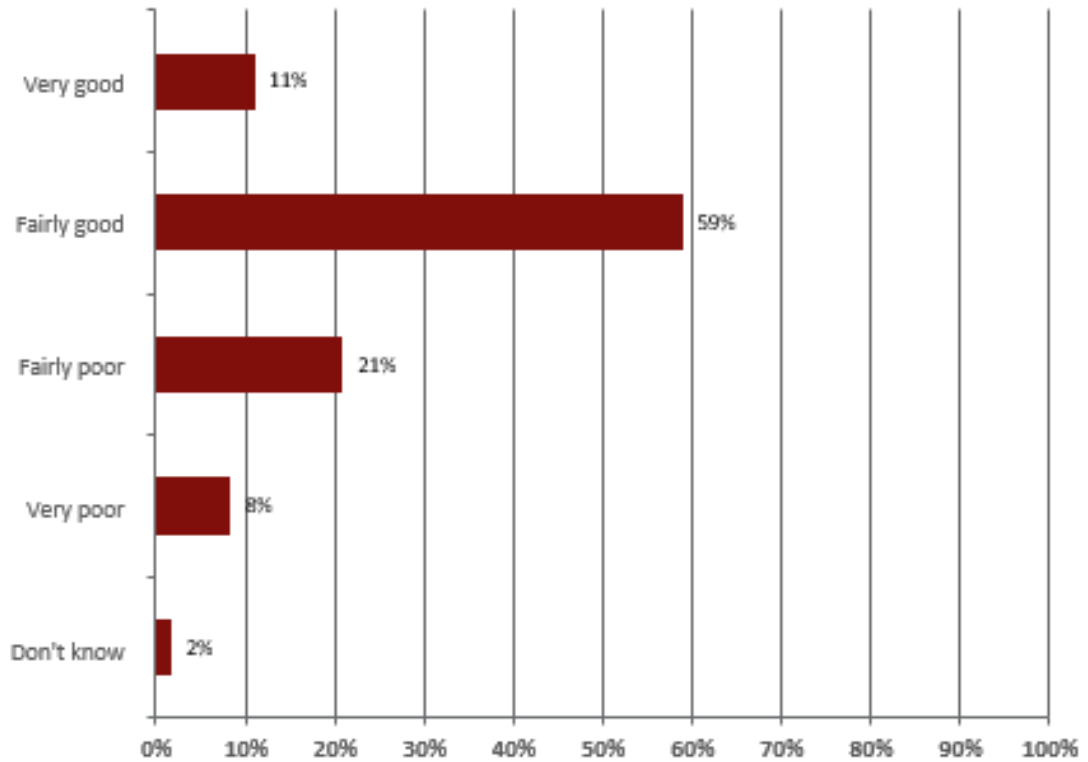
Q6. How would you rate the current rail, road and telecommunications infrastructure in the UK? (Please select the option that best applies on each column) – Road (Unweighted base: All B2B senior decision makers (1071))



Q7. How would you rate the current rail, road and telecommunications infrastructure in the UK? (Please select the option that best applies on each column) – Rail (Unweighted base: All B2B senior decision makers (1071))



Q8. How would you rate the current rail, road and telecommunications infrastructure in the UK? (Please select the option that best applies on each column) – Telecommunications (Unweighted base: All B2B senior decision makers (1071))



Q9. To what extent, if at all, do you agree or disagree with the following statement? - "I would prefer money to be spent on local road and rail improvements than larger transport projects such as high-speed rail" (Unweighted base: All B2B senior decision makers (1071))

