

# Annual Report

2016 / 17







*"When I stood on the steps of Downing Street as Prime Minister for the first time last summer, I said that we would tackle the burning injustices in our country and build a Britain that truly works for everyone. That is what you [the CSJ] are all doing from addiction and debt to family breakdown and the atrocity of modern slavery, you are tackling the issues that have been allowed to stand for too long . . . So thank you once again for all that you are doing and for all that you are giving to our country."*

Prime Minister, Rt Hon Theresa May MP

*"For a decade, the Centre for Social Justice has had a profound effect on public policy. Wherever there are broken communities, broken families, addiction, alcoholism or debt, the CSJ is there trying to find fresh answers."*

Former Prime Minister, David Cameron

*"[The CSJ] is a premier think tank which does not wish to only debate social issues but comes up with radical solutions."*

Chairman of the Work and Pensions Select Committee, Frank Field MP

*"The Centre for Social Justice have a wonderful record of making the Government do the right thing."*

Former Chief Secretary to the Treasury and Minister of State, Stephen Timms MP



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## Foreword from our Chairman, Rt Hon Iain Duncan Smith MP

When I set up the CSJ, back in 2004, “social justice” was a term used only by people on the left of politics and for them it had become shorthand for welfare payment. This in turn, drove financial support for those who had the least and needed support. It stood for making poverty more comfortable, not helping people out of it, the key drivers that left people unable to change their life’s circumstances were ignored.

Britain should be proud of the welfare state, and the safety net it provides, yet - by itself - it is not enough. We must be more ambitious than this. I have always believed in the ability of those from the most disadvantaged backgrounds to lead extraordinary lives that change the face of Britain for the better. At the CSJ we see this day in, day out through the ground-breaking, grassroots charities we work with and are inspired by. This is the purpose of the CSJ - to support those suffering from poverty to escape the chains that bind them and be supported to make the most of their lives.

The CSJ has been outworking this mission, along with its partners, for 13 years. In this time, we have had several great successes, with many ground-breaking reforms adopted by government during this time. Our highlights include the design and implementation of the Work Programme, Universal Credit - the biggest Government reform for generations - and the design and enactment of the Modern Slavery Act 2015, to mention just three.

Yet this is just the beginning of the story. In truth, while our work has impacted millions of lives for the better, we have barely scratched the surface in the quest to make Britain a socially just country.

Despite being one of the richest countries in the world, poverty persists, regardless of the vast sums of money lavished on this. A third of households in the poorest communities are on out of work benefits, 2.6 million people are struggling with severe personal debt and 4,000 people are year are dying because of their drug addiction (the highest number since records began).

Moreover, three-in-five young people from poor backgrounds do not achieve a C grade in GCSE Mathematics and English and two-in-five do not have a father at home.

This state of affairs is unacceptable, and reform is needed to transform the lives of those growing up in Britain’s poorest neighbourhoods. The CSJ is well equipped for and committed to helping solve these deep-rooted social injustices.

We believe that Britain can, and should, lead the world in tackling poverty and social breakdown. We believe it is possible for the conditions of someone’s birth not to affect their chances in life and for people to be given a second-chance to make the most of their potential.

We believe this is possible in our lifetime and will be working hard to make this a reality. Come and join us for the journey.





## Introduction from our Chief Executive, Andy Cook

It has been one of the great privileges of my life to join the CSJ.

Twelve years ago, I set-up the charity TwentyTwenty to support children from one of the most disadvantaged communities in the Midlands get a good education and make the most of their potential. It was while I was there that I first got the call from an enthusiastic researcher at the CSJ asking me what they could learn from TwentyTwenty's experience of frontline work. That call, and the subsequent series of regular visits from CSJ staff over many years, was not uncommon. They had been reaching out to frontline charities right across Britain. I knew early on that the CSJ was an organisation desperate to know what was really driving disadvantage in the communities that many fear to tread.

Although TwentyTwenty had, and continues to have, incredible success at turning young people's lives around, it was not enough for me. Each year we congratulated ourselves because we had worked with more young people and changed more lives. While this was rightly celebrated, it dawned on me that, alongside this critical front-line work, Britain needs significant structural reform at the national level if people are to be fully released to fulfil their potential. We need fewer people to rely on TwentyTwenty to try to mend broken lives.

This is the unrelenting, impassioned and unique focus of the Centre for Social Justice.

The CSJ fuses the innovation and experience of frontline poverty-fighting organisations with deep policy and political knowledge to understand and truly tackle the root causes of poverty. And by using our relationships from across the Parliamentary estate and our strong media profile, we drive our ideas into reality.

Over the last year, the talented team at the CSJ has strengthened its foundations to make it even more effective at outworking its mission. We have:

1. Increased our ability to link the backstreets of this nation with the corridors of power by moving the CSJ Alliance of poverty-fighting charities to the heart of our operations.
2. Restructured the organisation to capitalise on the talents and experience of our stakeholders from charity, business, philanthropy, policy, politics and the CSJ Alumni.
3. Focussed our policy and advocacy work on those areas we know are fundamental to tackling poverty: family, education, welfare and work, personal debt and addiction. We have also worked on criminal justice reform as so much of these poverty problems are concentrated in the criminal justice system.

Yet, this is only the beginning. We plan to do so much more over the coming year. And, if you have read this far, my guess is that you do too. So while this is an annual report, it is also an invitation to join with us and become part of our mission to put social justice into the heart of British politics and transform millions of people's lives. I look forward to working with many of you over the coming year and beyond.





# Why we exist

The Centre for Social Justice is an independent organisation that puts social justice at the heart of British politics.

We partner with 350 grassroot charities from Britain's poorest communities, as well as experts from across the world, to develop ambitious, evidence-based and experience-led reforms that tackle the root causes of poverty and social breakdown.

And we do not stop there.

We take our reforms and, working closely with an extensive network of political, policy and media contacts, campaign for their successful implementation.

This is how we fight to transform people's lives by releasing them from poverty.

## Our values

Seven core values underpin all that we do:

1. We are ambitious about transforming people's lives.
2. We do not believe poverty is only about money, but also people's quality of life and their opportunities to make the most of their potential.
3. We tackle the root causes of poverty, not the symptoms.
4. We are focused on what works.
5. We are committed to following the evidence wherever it leads.
6. We serve the interests of the poorest fifth in Britain.
7. We believe that prevention is better than cure.

# Our vision and mission

The CSJ's vision is for those living in the poorest and most disadvantaged communities across Britain to be given every opportunity to flourish and reach their full potential.

We bring this vision to life by seeking to influence the policies Government creates and the laws it makes, such that it does all it can to address the root causes of poverty. These are:

- Family Breakdown
- Educational failure
- Worklessness and economic dependency
- Drug and alcohol addiction
- Severe personal debt

Our mission, therefore, is to place social justice at the heart of British politics.

To ensure we are achieving the impact we desire, we work towards a specific set of success criteria, so our strategy and performance can be robustly measured.



Interim Success Measures					Overriding Success Criteria	
Aim	A clear understanding of the state of the nation	A portfolio of problem solving solutions	An improved social justice debate across the media and politics	People in places of influence taking on a mandate to make Britain more socially just	Government accepting and implementation CSJ reforms	Positive social change for those across Britain who are experiencing the worst disadvantage and injustices
	Key statistics showing the scale of the problem across different parts of the country	The number of reforms we develop which match the scale of the problems	The volume of publicity for each item in our agenda. The engagement of new supporters	The level to which each key government department are outworking a social justice mandate	Policy announcements, law change and financial investment in tackling poverty	Fewer people falling into poverty and more people exiting it



# HOW THE CSJ PUT SOCIAL JUSTICE AT THE HEART OF BRITISH POLITICS IN 2016/17



THEIR INSIGHTS, EXPERIENCE & WISDOM SHAPE AND INFORM OUR WORK



Business Leaders



Expert Working Groups



Journalists



Politicians



Senior Advisory Boards



Four evidence submissions

24 political policy discussions



20 major reports

Eight roundtables

Ten major events



Two select committee appearances

355 media appearances or mentions



SEVERAL RECOMMENDATIONS ACCEPTED BY GOVERNMENT, INCLUDING...



Ending rough sleeping



A debt "breathing space"



Major funding for frontline charities



Giving the poorest workers an effective 2% tax cut



Drug scanners in prison



Relationship education in schools

OVER A MILLION PEOPLE'S LIVES HAVE BEEN IMPROVED AS A RESULT OF OUR WORK THIS YEAR



# Harnessing the grassroots

The CSJ is inspired and nourished by its unique relationship with the CSJ Alliance: a group of frontline, poverty-fighting charities. These organisations are spread across the length and breadth of Britain. They act as our “eyes and ears” on the ground. These small and innovative ventures are highly effective and truly understand the nature of poverty and social breakdown.

The CSJ’s draws heavily from the Alliance’s experience, meaning government can be sure that the reforms we suggest are based on what has been road tested and proven to work on the ground. This helps government develop effective strategies to alleviate the suffering of the poorest and prevents policies being developed which are detached from reality.

## What is in it for the Alliance?

Charities benefit from being part of the Alliance in three distinct ways:

1.

The CSJ often makes recommendations on the landscape within which these charities operate. By working with us, charities help us to understand what will make a positive difference to the clients they work with and come up with effective, implementable reforms for Government. In this way, their voice is heard by Government and shapes policies and laws to more effectively tackle poverty.
2.

The CSJ puts the most effective grassroots charities centre-stage each year at our CSJ Awards Ceremony. Winners receive a £10,000 prize, a corporate partner and national profile.
3.

The CSJ is set up to connect the backstreets of Britain with the corridors of power. One way we seek to do this is by including Alliance charities in all that we do, from case studies in policy reports to speakers at major events with senior politicians. We also help charities connect with one another through an annual conference. This has enabled many to build networks that have led to further insight into what will help them be increasingly effective, as well as new funding partners.

## Who is the CSJ Poverty Fighting Alliance?

The CSJ’s poverty-fighting Alliance is a group of 350 charities working on the frontline in the fight against poverty. They help some of the most vulnerable people in society escape from poverty, working with offenders and gang members to children in care and those with addiction and mental health problems. They tackle the underlying root causes of poverty, not just the symptoms, in their bid to transform lives.

- Addiction (30)

● Debt (19)

● Education (57)

● Family (51)

● Slavery (17)

● Community/ housing (46)

● Homelessness (44)

● Offending (16)

● Gangs (17)

● Mental Health (6)

● Disabilityity (7)

● Work (37)

The CSJ Alliance is made up of charities working in a huge range of different sectors:





# The CSJ Awards 2017

The CSJ hosted its annual awards ceremony in March 2017 at the Methodist Central Hall, Westminster. This event put the spotlight on charities that have proven themselves the most inspiring and effective at tackling poverty by changing lives across Britain.

This high-profile event attracted 400 senior political, business, journalist and philanthropic leaders, as well as celebrities, to support the great work of these charities. The winners received a £10,000 award, as well as subsequent investment and support from the many high-profile guests.

There were six award winners, and a Lifetime Achievement Award given to Graham Allen MP for his tireless work on his work on advancing Early Intervention.



Host: Isabel Oakeshott

## Award Presenters



Jeremy Paxman



Sir Martyn Lewis CBE



Raphael Rowe



Martin Lewis



Rt Hon Damian Green MP



Rt Hon Justine Greening MP



Rt Hon Esther McVey MP



Fraser Nelson

## Award Judges



Rosemary Bennett



Dan Correy



Lottie Dexter



Rt Hon Michael Gove MP



Christian Guy



Dr Rupa Huq MP



Dan Jarvis MP



Ruth Lesirge



Dominic Raab MP



Tom Newton Dunn



John Spiers



Sir Stuart Etherington



Lord Young of Norwood Green



Stuart Roden



Sigrid Rausing

Award Sponsors



The Porters' Trust





# The 2017 CSJ Award Winners

## Education Award Winner: Red Balloon

Red Balloon support young people who self-exclude from school due to bullying or other trauma by providing a therapeutic programme which enable their students to get back on track and reconnect with society. Almost every child they work with is successfully reintegrated back into mainstream education. Winning a CSJ award led to new corporate and educational partners and a further £30,000 investment.

**Carrie Herbert, CEO:** *"Receiving this award has been absolutely fantastic. It really gives Red Balloon the credibility to continue. We know what we do and we know we do it well and suddenly someone has said 'well done'."*



## Family Award Winner: Invisible Walls Wales

Invisible Walls Wales work in HMP Parc to strengthen family ties through delivering parenting programme and advocacy services, thereby reducing reoffending. Their work is proven to reduce reoffending, drug use and support children of offenders to stay in school.

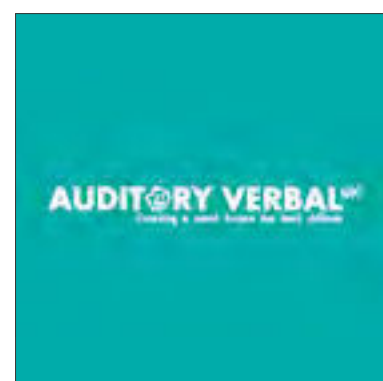
**Corin Morgan-Armstrong, CEO:** *"The Prize Fund has been instrumental in allowing us to continue our project into a new and second phase, but also I wanted to thank the CSJ team for the fantastic awards ceremony, it was such a proud evening for the team, after all their hard work, and one I know will never be forgotten."*



## Model of Excellence Award Winner: Auditory Verbal

Auditory Verbal help deaf children thrive and integrate fully with their communities, supporting them through delivering auditory brain development programmes. Four out of five of the children who graduate from their programme achieve language development appropriate for their age. Winning an award has resulted in Jeremy Paxman helping campaign for their work and new corporate partners who have helped them financially.

**Emma Johnson, Head of Fundraising:** *"Winning the CSJ Award has opened up a whole new world of possibilities for us. The connections that we made during the evening and beyond has given us real credibility and reach."*



## Debt Award Winner: Money Buddies

Money Buddies work with people struggling with problem debt by helping them save, maximise income, budget effectively and negotiate with debtors. Each Money Buddy client is an average of £1450 a year better off than previously. Winning the award has led to several speaking invitations and potential funding from multiple corporate sponsors.

**Sylvia Simpson, Director:** *"We would like to thank the CSJ for the award and for giving us the platform to create a national awareness of Money Buddies, that will also allow us to support other organisations in developing their own financial capability projects."*



## Addiction Award Winner: Steps2Recovery

Steps2Recovery tackles drug and alcohol addiction for those in the criminal justice system by providing abstinence-based treatment and wider support. Half of their clients are drug and crime free after six months of leaving their programme. The award has meant that they are now in negotiations with three major corporates for funding.

**Lesley Hart, CEO:** *"The publicity generated by our award not only gave us a platform to raise awareness about our work but also resulted in the development of vital new funding streams."*



## Social Enterprise Award Winner: The Clink

The Clink break the cycle of crime by changing attitudes, creating second chances and transforming lives. They run restaurants in prisons, and every prisoner working for them studies for NVQs in food preparation, food service and cleaning. Clink graduates are 41 per cent less likely to reoffend upon release than those of a similar profile who have not been on the training scheme.

**Vanessa Frances, Head of Fundraising:** *"We are honoured to have been recognised by the Centre for Social Justice. It makes the incredible hard work and determination to expand The Clink's prisoner training concept across the prison estate worth the while. The award money has been instrumental in helping us set up a Graduate Release Fund which provides financial support to our graduates as they re-enter society."*







# Nation changing ideas

The Centre for Social Justice has, over the past 13 years, travelled around Britain and abroad to engage with thousands of charities and individuals who have dedicated their lives to tackling poverty.

Our in-depth research has proven that poverty is not just about a lack of money, but about the chains that hold people back from making the most of their potential. Five clear root causes of poverty have emerged: family breakdown; educational failure; worklessness and economic dependency; severe personal debt; and drug and alcohol addiction.

Having seen sizeable political shifts over the last 18 months, the CSJ has drawn together a new strategy to take advantage of the current climate now facing the country. We believe there has never been a more opportune time to drive through nation changing policy ideas. This is because:

- There is a mandate for change from the most disadvantaged communities through the vote for Brexit;

- The CSJ has a network connecting us to these communities through our Alliance;
- We have strong relationships and are trusted by politicians and policy makers from across the political spectrum, as a result of our history of delivering ground-breaking, implementable reforms; and
- There is currently a hunger in politics and across the country for new ideas to take this country forward.

To capitalise on this, we have developed strong research units for each of the five poverty pathways this year (and in criminal justice, which contains strong elements of each). Each unit is coupled with a senior advisory board, made up of a selection of leading thinkers within each field. The Units will be undertaking a selection of different examinations, studies and campaigns over the coming year to drive policy and legal changes in Britain and make us a more socially just country.

EDUCATION	
Why is a good education important?	A good education gives people the opportunity to make the most of their potential and prepares them for the world of work and adult life
Where are we today?	<ul style="list-style-type: none"><li>• Children from the poorest families start school, on average, nearly a year behind children from middle-income families in vocabulary tests</li><li>• Children who fall out of mainstream education have terrible prospects. Just over one per cent achieve five or more A*-C GCSEs</li><li>• Nearly a third of British workers do not hold suitable qualifications for the jobs they are doing. Basic skills are also inadequate: more than a quarter of all working age adults in England have low literacy and/or numeracy skills</li></ul>
What are the CSJ doing about it?	<ul style="list-style-type: none"><li>• Developing a new early education and childcare system to ensure that children from poorer backgrounds are not disadvantaged before they enter primary school</li><li>• Presenting the Government with a plan to radically transform Alternative Provision to ensure the most challenging children get the best possible education</li><li>• Reviewing the entire education system to ensure it is effective at preparing the most disadvantaged children for robust career paths. Papers and campaigns will include: technical education; plugging our skills gaps; apprenticeships; and careers advice and the role of employers</li></ul>





WORK AND WELFARE	
Why is work important?	Work is the surest route out of poverty, as it provides people not just with an income but also a sense of purpose and benefits such as helping tackle mental ill health
Where are we today?	<ul style="list-style-type: none"><li>• Almost four million people in the UK still live in workless households</li><li>• One million people with disabilities who are out of work and want to work are given little or no support to transition into employment</li><li>• Low pay and low levels of occupational progression are damaging the economy. Currently, just a quarter of those on low pay will ever progress out of low pay, and just 15 per cent of workers will see any form of progression</li></ul>
What are the CSJ doing about it?	<ul style="list-style-type: none"><li>• Setting out how the welfare reform, Universal Credit, can be most effectively rolled out and how we can make the most of this transformational reform to support people into employment and to progress in work</li><li>• Undertaking a review of the Future of Work and how, as the world of work changes, everyone can benefit from employment, especially the poorest</li></ul>

FAMILY	
Why are strong families important?	Stable, healthy families are at the heart of strong societies, and are one of the most effective means of tackling poverty and disadvantage
Where are we today?	<ul style="list-style-type: none"><li>• A teenager growing up in the poorest fifth of households is 65 per cent more likely to experience family breakdown as a child in the top fifth of households</li><li>• Family relationship problems are proven to be a cause in half of all child mental health problems seen by statutory services</li><li>• Children in families that break apart have almost double the risk of living in poverty compared to those who do not</li><li>• 2.7 million children have no father figure at home, representing almost 1 in 5 of all dependent children</li></ul>
What are the CSJ doing about it?	<ul style="list-style-type: none"><li>• Collating a series of papers which will show how strong families are crucial to advancing a range of positive social outcomes from improved child mental health through to tackling reoffending</li><li>• Carrying out a ground-breaking review of children in care with the aim of substantially reducing the number of children requiring care and improving the outcomes of those who do</li><li>• Publishing an inaugural annual survey of fatherhood in the UK to raise awareness for the fatherhood crisis present in Britain</li></ul>

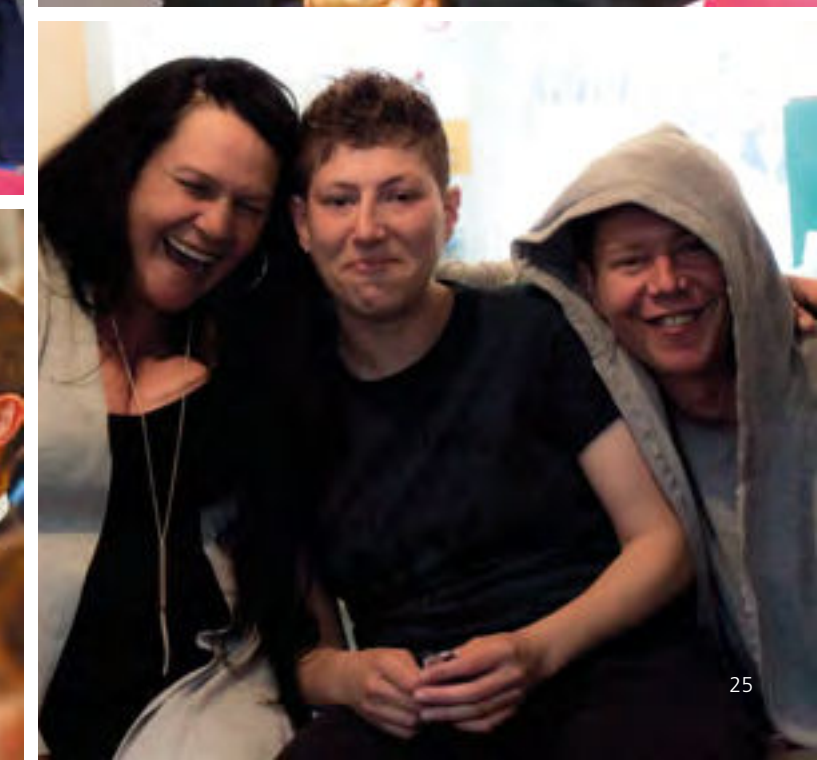




CRIMINAL JUSTICE	
Why is criminal justice important?	Crime disproportionately affects poorer communities and an effective criminal justice system can ensure public safety, improve lives and rehabilitate offenders
Where are we today?	<ul style="list-style-type: none"><li>• Just under half (46 per cent) of female prisoners and a fifth of male prisoners have tried to commit to suicide</li><li>• 44 per cent of adult offenders are reconvicted within a year, rising to 59 per cent for those serving sentences of less than a year</li><li>• The average offender entering custody has received 15 previous convictions, representing many missed opportunities</li><li>• Prisons are unsafe with assaults on staff up 88 per cent in two years. Meanwhile the drug problem in our prisons persists, with more than 10,000 drug seizures last year</li></ul>
What are the CSJ doing about it?	<ul style="list-style-type: none"><li>• Setting out plans to transform the approach to sentencing women, developing proposals to enable a network of community-based women’s centres</li><li>• Outlining plans for reforming probation and developing earlier and more local interventions to reduce recidivism and crime</li><li>• Policy briefing papers and roundtables on drugs in prison, gun crime and child sexual exploitation</li></ul>

ADDICTION AND DEBT	
Why are tackling addiction & debt important?	Debt and addiction can take hold of people’s lives, driving them deeper into dependency and disadvantage, undermining attempts to build strong relationships and sustain employment
Where are we today?	<ul style="list-style-type: none"><li>• The number of people dying of drug related deaths is the highest ever recorded</li><li>• The level of investment in addiction recovery is at its lowest level in a decade and fewer than six per cent of addicts in treatment are recovering</li><li>• Nine million people struggle with over-indebtedness, costing the UK economy £8.3 billion a year. Of those, 2.6 million people are grappling with severe personal debt</li></ul>
What are the CSJ doing about it?	<ul style="list-style-type: none"><li>• We are setting out a state of the nation on debt, to help politicians, businesses and others to understand the scale and shape of Britain’s debt problems</li><li>• We are initiating a campaign to ensure those with addictions receive the help they need to become abstinent and make the most of their potential</li></ul>









# Six major successes in 2017

## Ending rough sleeping

In February 2017, the CSJ, working with Crisis, presented a plan to all political parties on how to end rough sleeping for good.

The number of people sleeping rough has increased by over 130 per cent since 2010. Our work showed that it would be possible to end rough sleeping for those with the most entrenched needs using a Housing First approach.

The Government agreed, and has committed to ending halving rough sleeping over this Parliament and ending it altogether within a decade.



# Driving impact

Over the years the CSJ has transformed the political landscape and our reforms have improved millions of people’s lives and rescued hundreds of thousands from poverty.

Our work has directly led to the introduction of new laws that have brought about meaningful reform, new policy that has shifted culture and government practice and millions of pounds investment into programmes proven to tackle poverty.

Our work proves that better policy and laws can, and do, change people’s lives. We have included below a few of the key reforms we have successful help bring in this year. A fuller list of key reforms that originated from the CSJ, are included at the back of this report.

## GENERAL ELECTION 2017

The unexpected general election provided an opportunity to influence party policy and direction for all different parties at once.

The CSJ made bespoke submissions to all major parties, making direct contact with manifesto authors where possible, and was thrilled to see its policy ideas feature more than 30 times across all manifestos.



## Introducing relationship education to the school curriculum

In 2014 the CSJ published its Fully Committed report - a manifesto aimed at reducing the rate of family breakdown in the UK.

It recommended the introduction of relationship education in schools to help young people understand what makes for a healthy relationship and remove the stigma around seeking help for relationships later in life.

In 2017, two backbench MPs sought to amend the Children and Social Work Bill to introduce this CSJ recommendation. The amendment was adopted by Government and introduced into the Bill, which became an Act early this year.

As a consequence every child in England will now receive relationship education from primary school through to the end of secondary education.

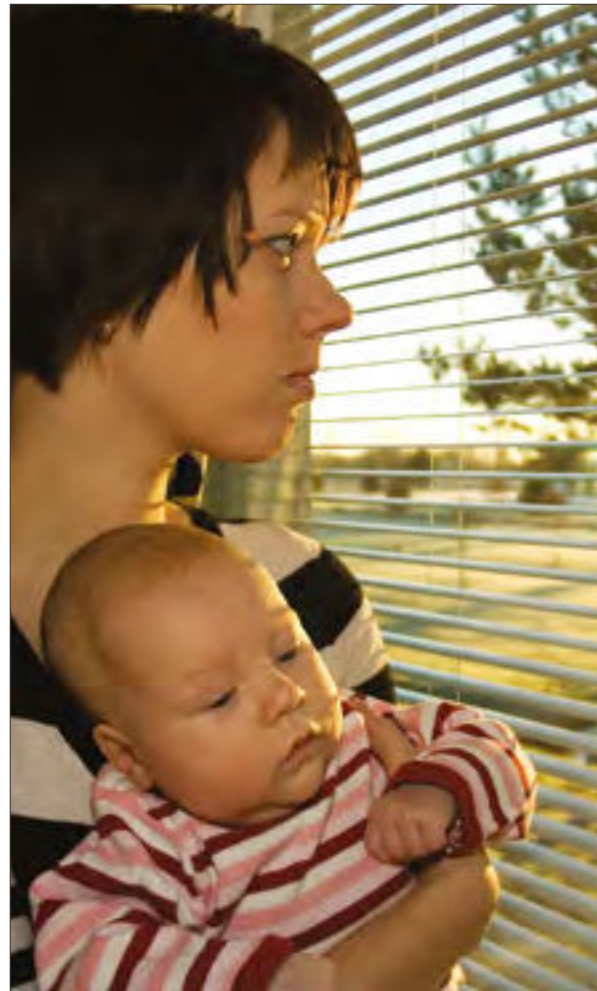


## Helping people out of severe personal debt

At the end of 2016 we were approached by an Alliance charity, StepChange, who specialise in helping people tackle personal debt. They told us how people were increasingly getting stuck in vicious spirals of debt due to the lack of a “breathing space” to freeze debts long enough for a sensible repayment plan to be formed. This was also a longstanding CSJ recommendation.

We agreed to conduct a roundtable together to campaign for a debt “breathing space”. We hosted it in March 2017. It was attended by Treasury Ministers and other parliamentarians, frontline charities and businesses. We also published a policy paper making the case for the policy change.

When the snap election was called weeks later, both the Labour and Conservative Manifestos included a promise to introduce a debt “breathing space”. It is now being introduced by Government.



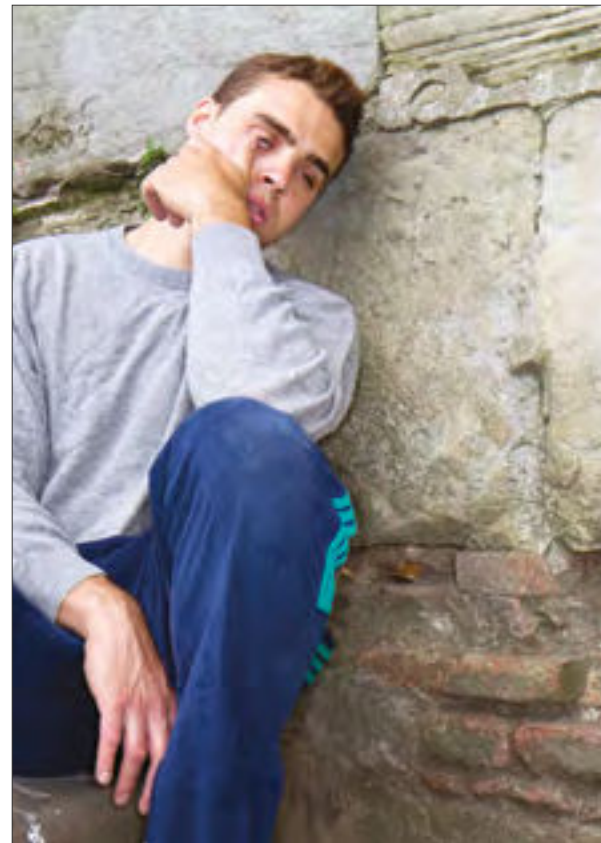
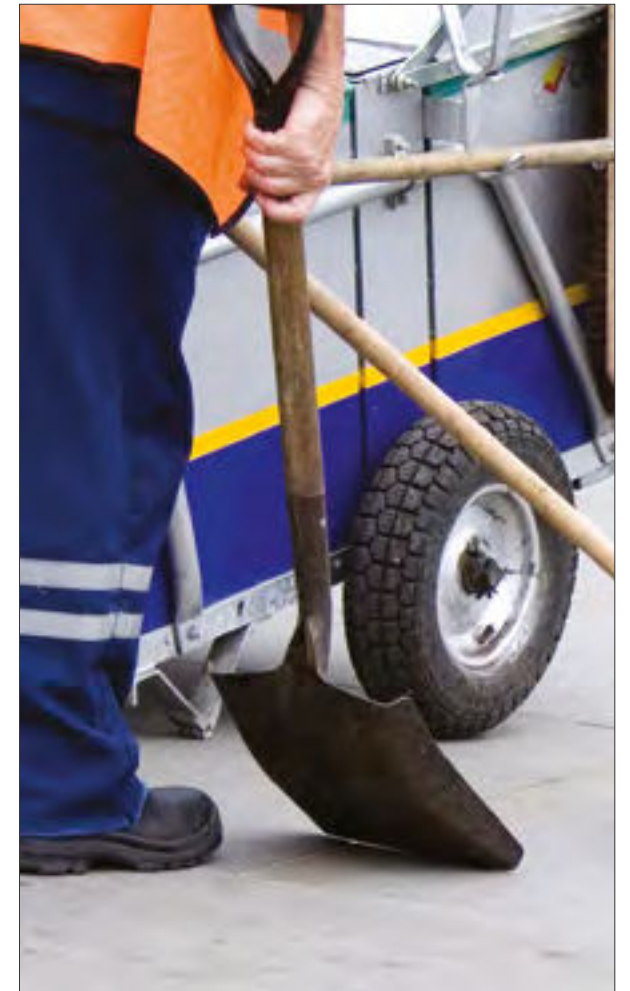
## Giving the lowest paid workers an effective two per cent tax cut

In 2009, the CSJ set out the blueprint for the welfare reform, Universal Credit. It is already proving successful as, compared with the old welfare system, people are more likely to be in work, stay in work and earn more.

It could, however, be even more effective. In our original blueprint we recommended that those in low paid work have their benefits withdrawn at a rate that allows them to keep 45p in every pound they earn.

Yet, in Summer 2016, the government was only giving people 35p of every pound their earned. The CSJ campaigned for Britain's lowest paid workers to keep more of what they earn. We produced a short paper arguing for this and campaigned ahead of the 2017 Autumn Statement.

Our campaigning was successful and the 2017 Autumn Statement improved the amount the poorest workers kept by two pence for every pound they earn.



## Cutting drug use in prison

Prisons in England and Wales have a serious drug problem - they have done for decades. There is every reason to tackle it. Prisons are straining under the violence it causes. Drug using prisoners are suffering from physical and mental health conditions and their chances of rehabilitation are slim.

Two years ago the CSJ's Drugs in Prison paper called for body scanners to help combat the supply of drugs coming into the prison estate.

This year the CSJ established a Criminal Justice Unit to carry out new research and to lobby on existing recommendations such as this.

In recent weeks, the Secretary of State for Justice has announced plans to pilot the use of body scanners in prisons, a key step forward in helping thousands of prisoners break free from their drug addictions.



## Funding the frontline

The CSJ Awards 2017 scoured the country for the very best frontline charities working at the coal-face to change the lives of the most disadvantaged communities in the country.

This year, we were delighted to find five ground-breaking charities who were helping prisoners and those out of work into employment, helping deaf children thrive, supporting people with drug addictions break their habits, and self-excluded children back into school.

We were delighted to award these charities £50,000 to support them to work with over 1,700 people and change their lives for the better.

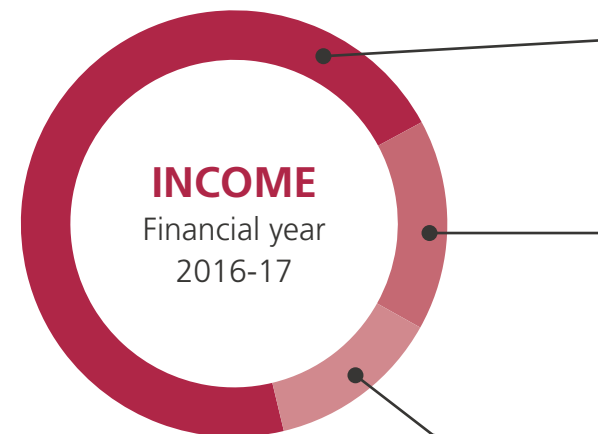


# Financial update

## 2016-17 in numbers....

In 2016/17 the Centre for Social Justice received contributions of £1.179 million from 103 different sources to help carry out its mission to place social justice at the heart of British politics.

The CSJ is hugely grateful to each and every sponsor for their support.



### PRIVATE DONORS

**£837,557**

Average sponsorship: **£11k**

Total number of sponsors: **74**

### TRUSTS AND FOUNDATIONS

**£188,046**

Average sponsorship: **£14k**

Total number of sponsors: **13**

### CORPORATES AND CHARITIES

**£153,547**

Average sponsorship: **£10K**

Total number of sponsors: **16**

## CORE COSTS - £330,700

- Critical expenditure to support our office in Westminster and 15 members of staff



### POLICY - £530,193

- Published 24 papers and started 12 more
- Made 264 recommendations to government
- Four evidence submissions and two select committee appearances
- Over 10,000 members of the public polled to get their views on tackling poverty

### ALLIANCE - £126,943

- 50 charities visited by researchers
- Surveyed the entire Alliance for their views on tackling poverty
- 20 Alliance members have been placed on CSJ Working Groups or Roundtables
- The CSJ Awards reached over 600,000 people on twitter, having trended all night

### IMPACT - £274,281

- Hosted four dinners and more than 20 meetings for groups of MPs
- 30+ policy recommendations accepted by Government
- More than 350 media mentions
- 7,000 leader column recipients
- Over 14,000 twitter followers
- £50,000 awarded to frontline charities, helping them deliver their services to over 1,700 clients





# Partnering with us

The CSJ is proud to have made an impact in the fight against poverty and social breakdown.

The job, however, is far from done.

Despite being one of the richest countries in the world, poverty is endemic throughout Britain. A third of households in the poorest communities are on out of work benefits, 2.6 million people are struggling with severe personal debt and 4,000 people are dying because of their drug addiction (the highest number since records began).

Moreover, three-in-five young people from poor backgrounds do not achieve a C grade in GCSE Mathematics and English and two-in-five do not have a father at home.

This state of affairs is unacceptable, and reform is needed to transform the lives of those growing up in Britain's poorest neighbourhoods. The CSJ is well equipped for and committed to helping solve these deep-rooted social injustices.

The CSJ is a not-for-profit organisation and we pride ourselves on our independence. Our work involves persuading the government to change its policies and laws, and therefore we do not take any government money.

Instead, we are reliant on the contributions of individual private supporters, corporate sponsors and trusts and foundations, who share our commitment to putting social justice at the heart of British politics.

None of what we do would be possible without the great generosity of our supporters. We would be deeply grateful if you would consider joining us in the fight against poverty.

If you would like to hear more, or make a contribution to the CSJ's work, please do contact us.

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# Catalogue of the CSJ's key successes

CSJ REFORM	IMPACT	NUMBERS/WHAT DIFFERENCE HAS THE CSJ MADE?
A new welfare system, Universal Credit, that simplifies welfare and ensures it pays to work.	Universal Credit is now rolling out across the UK, increasing the chance that unemployed people find work by 13 per cent and doubling the proportion of those working part time who want to work more hours.	The number of people on Universal Credit is 592,000 as of August 2017. Of these people 39 per cent were in employment.
A Modern Slavery Act and Anti-Slavery Commissioner to end the barbaric worldwide trade in people.	The world's first Modern Slavery Act was introduced in 2015 alongside an Anti-Slavery Commissioner, and includes a provision for transparency in supply chains requiring all businesses with an annual turnover of £36 million or more to disclose in an online annual slavery and human trafficking statement what steps they have taken to ensure their business and their supply chains are slavery free.	In 2016 alone, there were 3,805 of potential victims of modern slavery in the UK referred to in the National Referral Mechanism. But with over 21 million modern day slaves throughout the world, the annual statement on slavery and human trafficking proviso within the Modern Slavery Act means that millions more could be saved from becoming the victims of forced or bonded labour worldwide.
Introduce 'Housing First' to end rough sleeping and chronic homelessness.	The Conservative, Labour and Lib Dem parties have strongly committed to rolling out Housing First.	It is expected £110 million per year will be arranged for a national Housing First programme. This effective investment can be compared to the Government's estimate of £1b per year for homelessness.
A Help to Save scheme to support low-income households protect themselves from income shocks.	The Help to Save scheme was adopted by Government in 2016.	The Help to Save accounts will be open next year to around 3.5 million workers who receive working tax credits or Universal Credit.
'Pioneer' schools that are free to attend but not subject to local authority control.	Free schools, which mirror the CSJ design, started being opened nationwide in 2011.	There are 425 open free schools and the Government has committed to seeing 500 open over the course of this Parliament. Of the free schools that had been inspected by the end of 2014/15, 27% were rated 'outstanding' (compared to 17% for all Local Authority-maintained schools inspected under the same framework).
Investment in rehabilitation to help people with addictions to fully recover.	A £30 million social investment fund for addiction treatment was introduced in 2016, focusing on recovery rather than maintenance.	Treatment is publicly funded through a network of about 1,200 NHS and voluntary sector community treatment services (spread across every local authority area) and over 150 residential rehabilitation services, treating thousands of people.

CSJ REFORM	IMPACT	NUMBERS/WHAT DIFFERENCE HAS THE CSJ MADE?
A Marriage Allowance to reduce the 'couple penalty' in the tax and benefit systems, where it pays less on welfare to be married.	A small Marriage Allowance was introduced by Government in 2015.	900,000 low-income couples currently benefit from the Marriage Allowance with 1.7 million people in total signed up to receive this.
A Work Programme to give extra employment support to those furthest from work.	The Work Programme was introduced in 2011.	1.9 million People have been referred to the Work Programme of which 18,000 were claiming Universal Credit. Almost 1.7 million individuals have completed their allotted time on the scheme and half a million of those were still in work two years later.
A cross-government strategy to tackle gangs and reduce violence.	Our work formed the basis of the Government's 2011 Ending Gang and Youth Violence Strategy and the subsequent government approach.	Innovation Fund projects, focusing on those people who are most at risk, have helped around 17,000 young people (14 to 24-years-old) over the course of three years, and 16,600 positive education and employment outcomes have been achieved.
Greater support for frontline poverty-fighting charities to transform lives.	Further to successfully campaigning for greater government funding, the CSJ has personally invested £600,000 in 60 frontline charities through our Awards Programme over the past thirteen years.	In 2017 alone, six organisations including Steps2Recovery and The Clink Charity were the winners of the Award. Winners receive £10,000 (provided by donors) but the award also raises the profile of the winners (and runners-up), meaning they often find other donors approach them. Between them, this year's awards winners are supporting 3220 people.
Increased provision of vital relationship counselling and rights to request flexible working hours.	The Government pledged to doubling of relationship counselling budget and the rights to flexible working hours in 2014. The government followed up its commitment to support families through parenting provisions in 2016.	It is expected to help at least 300,000 more couples over the next 5 years and train more than 10,000 professionals in providing support and preventing relationship breakdown
Set out the imbalance of large companies taking advantage of the government by 'topping up' low wages. Encourage business firms to create development opportunities for employees to avoid 'trap of low pay'.	The Chancellor committed increased the National Minimum Wage in line with a Living Wage to ensure that work pays, calling on big businesses to advertise this in 2015.	It has helped pay rise to 1.3 million workers this past year, according to the Office of Budget Responsibility. Full time employees earning the real Living Wage earn £45 a week more than those on the government minimum, and £95 a week in London.



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A 'Youth Offer' to ensure young people would be provided with work experience and employment support rather than entering detrimental benefit cycles.	The Government committed to a new 'Youth Allowance' which would see benefits paid in return for community work participation.	It is yet to be implemented but is expected that the means-tested youth allowance would be paid at the same £57.35 rate as the Job Seekers Allowance and will help 100,000 young people gain experience and support.
An expansion of the National Leaders of Education programme to facilitate the best head teachers to take control of failing schools and improve educational outcomes.	The Government committed to expand the National Leaders of Education Programme in 2015.	The Government committed to a £13 million School-to-School Support Fund in 2014 which will enable our existing pool of exceptional leaders and support thousands of students across the country.
The design of financial products suitable for low income households known as Alternative Financial Institutions to tackle problem debt.	The government committed to the expansion of credit unions to help more people on low incomes	The Government committed to a contract worth up to £38 million to modernise and grow the credit union industry in 2013. As of February 2017, the UK's credit union assets reached £3 billion (a year-on-year growth in assets of 7.9%).
Shift the focus from looking at the consequences of poverty to looking at the root causes of poverty.	The Welfare Reform Act repealed income-based definitions completely removes statutory obligations on local authorities to reduce relative poverty. Instead, it emphasises tackling worklessness, improving educational attainment and supporting 'troubled' families as the most effective ways to root causes of poverty.	It is difficult to quantify the change that has come from this but it represents a major and fundamental shift in the way governments discuss poverty.
The targeted ambition to help one million disabled people into work.	The Conservative manifesto at the 2017 general election adopted this target.	By 2027, the Government aims to have achieved one million more disabled people in appropriate work, by offering further support for employers and employees, particularly around mental health.
The CSJ identified in 2010 that there must be a joined-up approach to social reform at the top of Government.	The Social Reform Committee has been established (chaired by the Prime Minister). It seeks to make life and work easier for the most struggling by working on issues like job insecurity, mortgage payments and schools.	Among the initiatives the PM has ordered as chair of this committee is a government audit to tackle racial disparities in public service outcomes such as health, education and employment. The findings from this audit will influence government policy to solve these problems.

CSJ REFORM	IMPACT	NUMBERS/WHAT DIFFERENCE HAS THE CSJ MADE?
A new approach to advice and support through services such as new digital apprenticeship services for career opportunities.	The Conservative Party committed to utilize the opportunities of flexible working and the digital economy to generate jobs. Additionally, advice and support will be provided to find sustained employment.	It is expected to see one million people in work, tailored employment and greater incentives for employers to offer support. Since 2010, more than three million apprenticeships have been created, on top of the two million already in operation.
A statutory 'Breathing Space', to allow eligible individuals to freeze their obligations to repay existing debts.	Both Labour and Conservative parties have committed to adopting the 'Breathing Space' strategy.	A statutory 'Breathing Space' is expected by which people receive a time limited repayment amnesty with certain conditions attached. This could potentially help an estimated 2.6 million people grappling with severe debt in the UK.
Revitalise technical education, specifically supporting the growth and availability of vocational education through University Technical Colleges.	The Conservative party has planned a T Level qualification and the Labour party has committed to better quality technical apprenticeships.	The Government is expected to add £500m funding to simplify the vocational education process. Plans will cut the current 13,000 qualifications to 15 core subjects.
The ban on legal highs.	Introduction of the Psychoactive Substances Act in 2016.	82 deaths were registered in 2014 before they were made illegal. Figures for the year since the ban are pending.
The introduction of a "Drugs Champion".	The Government drug strategy July 2017, commits to the post of a drugs champion.	The new role will ensure that addiction policy and income is maintained and driven through the right channels and the right departments.





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